

January, 2021

The artisanal London based design studio Cherevichkiotvichki continues their ongoing collaboration with Yohji Yamamoto for their AW21 Homme collection.

In direct correlation with the Yohji Yamamoto collection, Victoria Andrejeva of Cherevichkiotvichki has created two styles of shoes, both of which are a reflection of “present-day observations” (L. Borelli-Persson, Vogue.com, 2021). Confident and strong designs revelling in anarchic aesthetics with an ideology that is “more fragile than ferocious”.

One of the styles incorporates a double toe-cap boot with a zipper used as an opening detail that runs down the front of the shoe, abruptly cut off by an extra layer of leather. An “armour-like” (L. Borelli-Persson, Vogue.com, 2021) and powerful design detail that helps to reflect certain emotions of the current times. The other design - a slip-on shoe made of two pieces of leather only, with its main detail being a folded asymmetric lapel which folds over the front.

These off-balance details are inherent with Cherevichkiotvichki and are a classic staple of the brand. They are partnered with the artisanal touch of severely waxed leather progressively evolving into a result that aligns with the vision of Yohji Yamamoto’s AW21 Homme collection.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques worldwide in the Summer, 2021.



FOR FURTHER DETAILS OR IMAGE REQUESTS PLEASE CONTACT
PRESS@CHEREVICHKI.COM