

CHEREVICHKIOTVICHKI
FOR
Yohji Yamamoto

June, 2019

The creative partnership between Yohji Yamamoto and Cherevichkitovitchki's London and Italian based artisanal studios continues to establish itself at Paris Fashion week, marked by their 7th Menswear collaboration together.

The tradition of old Italian shoe-making forms the foundation of all Cherevichkiotvichki collections, where every piece is hand-made using a unique Blake construction on a Goodyear insole.

For the Spring Summer 2020 Homme collection, Victoria Andrejeva of Cherevichkiotvichki studies these deep-rooted methods and deconstructs their meaning into new and poetic propositions.

Two styles of shoe created for this seasons collaboration question the necessity for traditional fastening systems. By incorporating a single strand of leather into the pattern of the upper, the shoe is able to lace through itself, eliminating the requirement for panels or hardware. Created in Cherevichkitovichkis heavily waxed calf leather, the result is a soft, light shoe that marries perfectly with Yamamoto's vision.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques worldwide in Autumn 2019.



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