

CHEREVICHKIOTVICHKI

FOR

Yohji Yamamoto

January, 2018

The ongoing collaboration between the Japanese house and the artisanal studio based in London and Italy, “Cherevichkiotvichki for Yohji Yamamoto” ventures out together into the fourth men’s footwear season. For the AW18 Homme collection, Victoria Andrejeva of Cherevichkiotvichki sourced her inspiration from romance and artisanal heritage present in both her and Yohji Yamamoto’s creations.

As an in-house benchmark starting point of any Cherevichkiotvichki collection, the boots and shoes are made in the tradition of the old Italian craftsmanship, where all pieces of the collection are hand-made using a Blake construction. The three styles of shoes created for this season’s collaboration celebrate asymmetry and line fluidity in one, therefore complementing the masculine tailoring of the Japanese house.

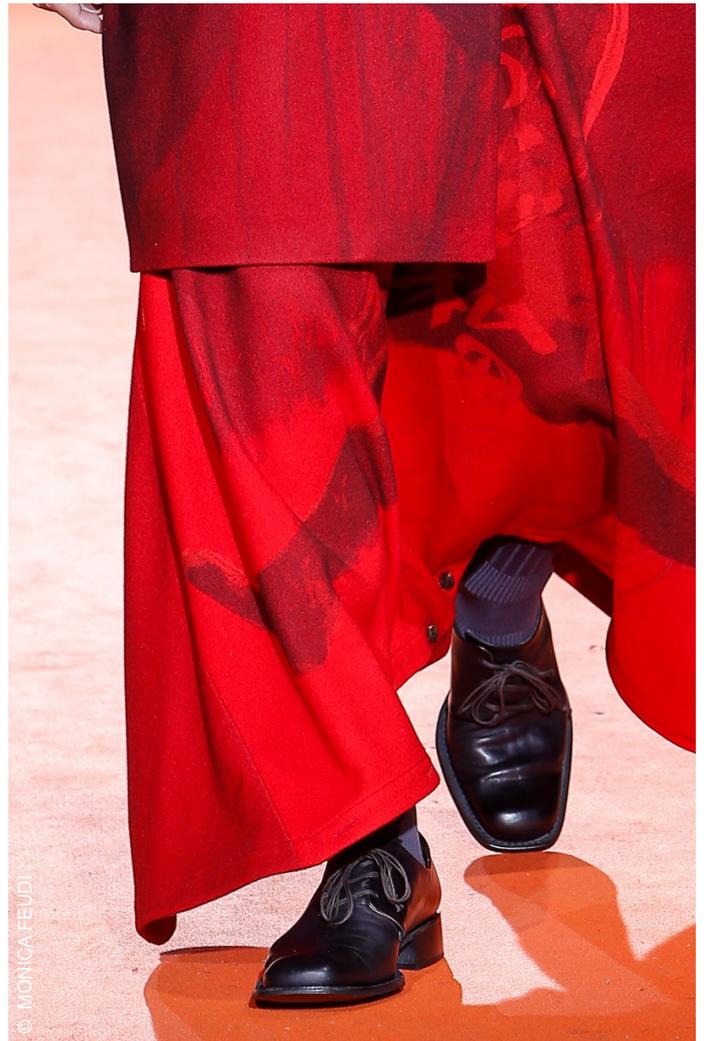
One of the collaboration pieces features a single-piece lace-up shoe with hiking hooks instead of shoelace holes - a simple detail via which Andrejeva managed to create a new emotion in a clean classic shape. Another single-piece model in the collection is a derby that overlaps in an asymmetric way. A subtle detail of this shoe is that it is laced-up using a welting thread. A primitive and functional classic Cherevichkiotvichki detail. Finally, Andrejeva skilfully reworks the unexpected materials, such as the antique linen dinner napkins, which were cut up, hand-dyed and made into a “story-telling” patchwork canvas, a signature Cherevichkiotvichki technique used here on a ragged chukka boot.

The artisanal feeling of the Cherevichkiotvichki shoes complements perfectly the fluid shapes and the intricate, yet invisible, details of the minimalist and pure vision of the Yohji Yamamoto Homme AW 2018 collection.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques worldwide in the Summer 2018.



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PRESS@CHEREVICHKI.COM