

CHEREVICHKIOTVICHKI
FOR
Yohji Yamamoto

July 2016

Following the success of the first collaboration with the Yohji Yamamoto brand for their Femme collection, Victoria Andrejeva, creative force behind the unpronounceable brand, Cherevichkiotvichki, was invited yet again by the Japanese house to create a first men's footwear collaboration collection.

The "Cherevichkiotvichki for Yohji Yamamoto" objects are made in the tradition of the old Italian craftsmanship of making footwear; and in the technical palette of the "master tailor's" new collection. The three hand crafted styles of shoes and accessories completed the rough beauty of the Yohji Yamamoto Homme Spring Summer 2017 show.

The capsule collection features two types of shoes and leather bracelets. The popular low derby shoe, presented for the women's collection the previous season, was now made in a men's shape. Whereas, the mid-length boot comes in a traditional Cherevichkiotvichki walnut dyed canvas and heavily waxed camel hide with a front curved zipper.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques in early 2017.



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