

CHEREVICHKIOTVICHKI
FOR

Yohji Yamamoto

January 2017

Following the success of the past season's collaboration with the Yohji Yamamoto brand, for their Homme AW17 collection Victoria Andrejeva, creative force behind the unpronounceable brand Cherevichkiotvichki, is again invited by the Japanese house to create and make men's footwear capsule collection.

This season "Cherevichkiotvichki for Yohji Yamamoto" boots and shoes are made in the tradition of the old Italian craftsmanship where all pieces of the collection are made using Goodyear construction.

The collaboration pieces feature heavy welt and sturdy leather military-like pieces. Designer, Viictoria Andrejeva, skilfully reworks the classic combat boots. They look layered and heavy at first but are actually light and functional in practice, thanks to the detachable parts and a special closure, that allows the wearer to style the shoes in many different ways. The horsehide derby shoe was made with a practical exaggerated tongue to create extra protection in line with Yohji Yamamoto Homme AW17 working-class inspired theme.

The artisanal feeling of Cherevichkiotvichki shoes perfectly complement deconstructed uniforms, and embody the values of craftsmanship and handiwork celebrated by the Japanese master in this collection.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques in the Summer 2017.



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