

# CHEREVICHKIOTVICHKI

PARTS - 2021

“THE SOURCE”

October, 2020

*“A dynamic travel through my own time span during static times.” Victoria Andrejeva*

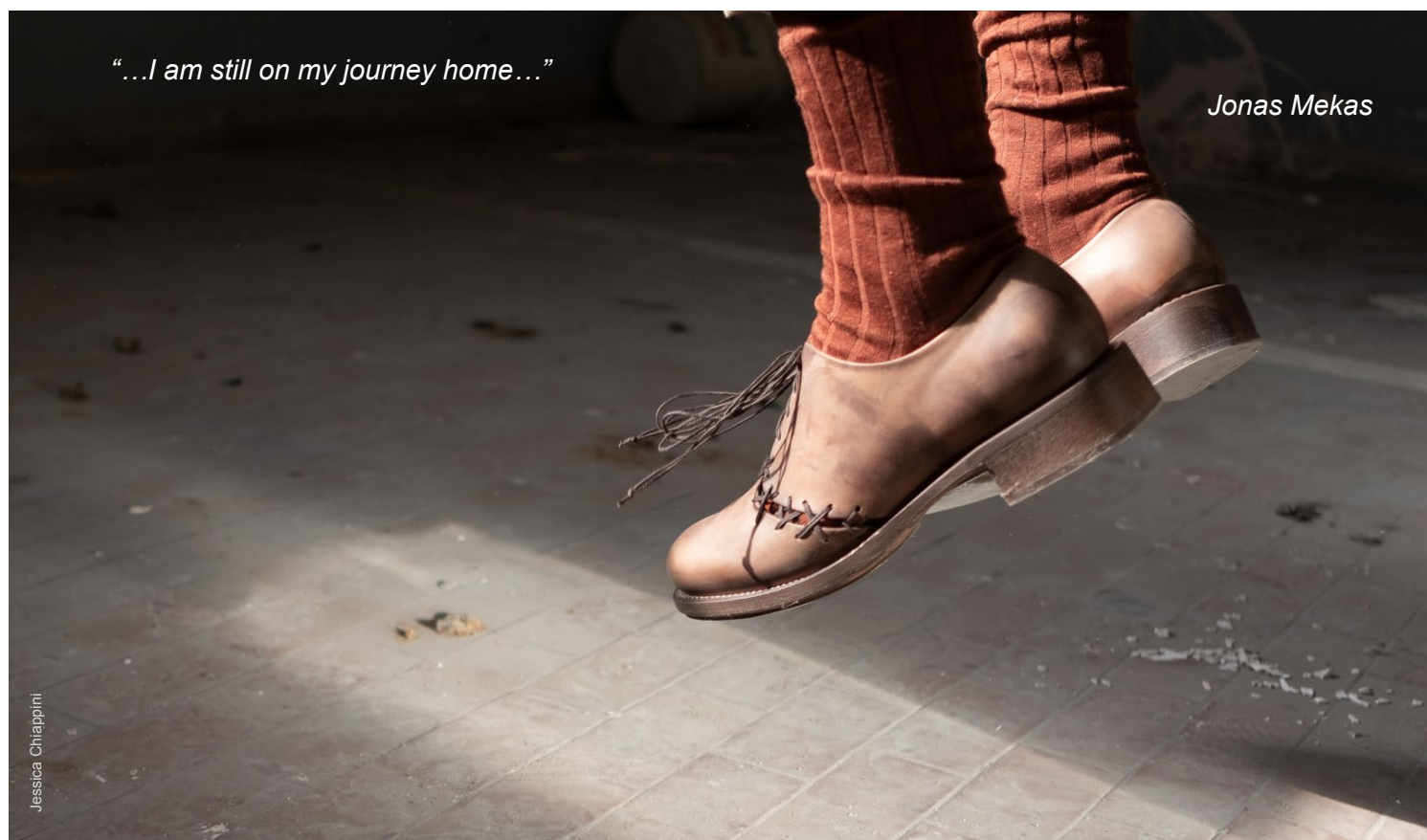
“The Source” stands for going back into a subconscious past. A risky travel that not always brings out the fruit of light, but at times the deepest dark. Such was the journey I took over the last six months. It was both vivid and monochromatic.

In the very beginning I saw many colours but I did not know how to name them, so to be true to the origin of the source I have decided to remember my earliest moments in black and white and take notes on the rest.

I have gathered my thoughts and put them into a collection of shoes, bags and some poetry.

This time I used street photographers and videographers to raise the CHEREVICHKIOTVICHKI's animated self through a joyful video experience that evolves from black and white seconds into colourful moments; and spans across 60 short clips.

The entire filming took place in an abandoned school and its back yard. The ultimate goal was to transmit those nostalgic flashes of lightness through the lense,... through the screen, ...past the distance... And yet...



CHEREVICHKIOTVICHKI

ARCHIVE ATELIER LTD UNIT 7 PADANGLE HOUSE 270-276 KINGSLAND ROAD

LONDON E8 4DG UNITED KINGDOM

+44 7 867 332 010 INFO@CHEREVICHKI.COM WWW.CHEREVICHKI.COM