

CHEREVICHKIOTVICHKI

FOR

*Yohji Yamamoto*

June, 2017

The creative partnership between the Yohji Yamamoto Inc. and the London based design studio Cherevichkiotvichki resumes with their Spring-Summer 2018 Homme collaboration.

The artisanal touch of Italian shoe making is a unique method. Its attention to detail and process is identifiable in the end result. This type of craftsmanship and skill is the key even in most complicated patterns designed by Cherevichkiotvichki.

For this seasons' collaboration Victoria Andrejeva of Cherevichkiotvichki designed two models of shoes in the style of a classic derby. One with its unique fastening of a double folded strap, which makes it a stand-alone product. The leather strap folds over to the internal side which is then fasten by a button. The excess fabric of the strap then folds over back to the external, as an infinite origami fold. The other - a single piece wrap around geometric derby. Both made of waxed black calf leather - they are a simple but successful angular design, subtly and effectively complementing the Yohji Yamamotos' SS18 Homme collection.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques worldwide in early 2018.



FOR FURTHER DETAILS OR IMAGE REQUESTS PLEASE CONTACT  
PRESS@CHEREVICHKI.COM