

CHEREVICHKIOTVICHKI
FOR
Yohji Yamamoto

March, 2020

'Masterful execution' is a common theme that the London based studio Cherevichkiotvichki and the Japanese house Yohji Yamamoto share in and is the reason why their creative partnership continues on into Fall 2020 Femme collection.

This season Andrejeva of Cherevichkiotvichki presented two shoe styles along with Yamamotos' Fall 2020 Femme collection. A multi-functional, multi-zip boot with a secret pocket and an infinity pump. Both styles are a nod to Yamamotos' collection with the use of off-centre details. The opening of the boot is an off-centre zip placed towards the external side with a hidden pocket placed on the same side. These twists on classic items are what creates a visual dialogue. It is a common underlying thread between the two - adapting the formalities of classical pattern-cutting into their own contemporary design language. Together they and symbiosis that forms their own unique creative world.

The collaboration pieces will be exclusively available in the Yohji Yamamoto stores and selected boutiques worldwide in July 2020.



© Isidore Montag



© Isidore Montag

FOR FURTHER DETAILS OR IMAGE REQUESTS PLEASE CONTACT
PRESS@CHEREVICHKI.COM